

### Fall/Winter

A new season marks new beginnings, and the change brings a burst of vitality to all life's walks. Whether you are on a country picnic or visiting a downtown market or lakefront festival, Stan's offers the latest exciting styles from the world's best brands.

Now is the time to update your look with renewed comfort and class. Our third generation family-owned and locally-operated business is all about tradition, and we celebrate the past by bringing contemporary glamour to classic designs and providing quality service to all our customers. Enjoy browsing our catalog for the season's newest and most fashionable boots, flats, athletic, formal and casual footwear. Whatever you seek, our shoes stand at the crossroads of fashion and comfort, fun and refined, modern and timeless.

We were thrilled to be named National Shoe Retailer of the Year last year and "Milwaukee's Best Shoe Store" for the sixth year in a row. At Stan's we honor our legacy by continuing to provide exceptional service and a fantastic selection of styles.

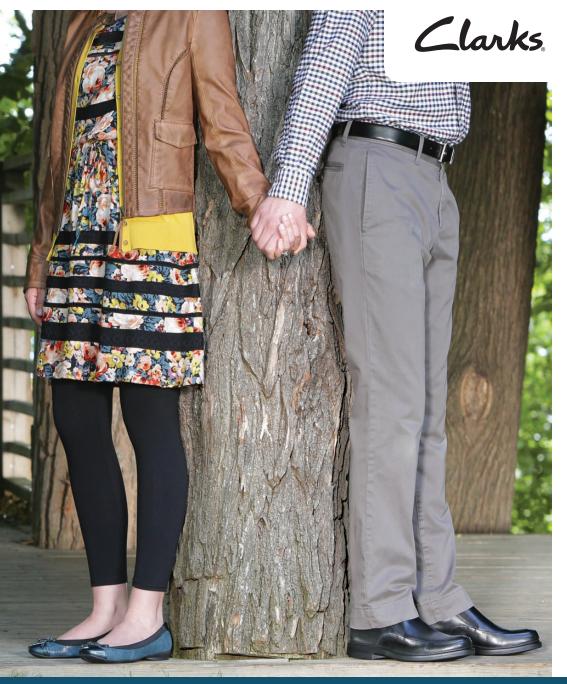
Thank you for supporting our locally-owned family business. We look forward to bringing a fresh touch to your footwear this season.

Jim Sajdak, C.Ped, President









CANDRA GLOW in teal (on model). Also available in black and bronze.

DREXLAR EASY in black (on model). Also available in dark tan.

Fashion meets comfort with Clarks. The Candra Glow is a stylish flat designed like a pump. Its patent toe cap, elastic topline and suede upper meet in a bow that will sprinkle a touch of royalty on a weekend stroll with your sweetheart. Gentlemen, accompany your beloved with the Drexlar Easy, a suave slip-on.

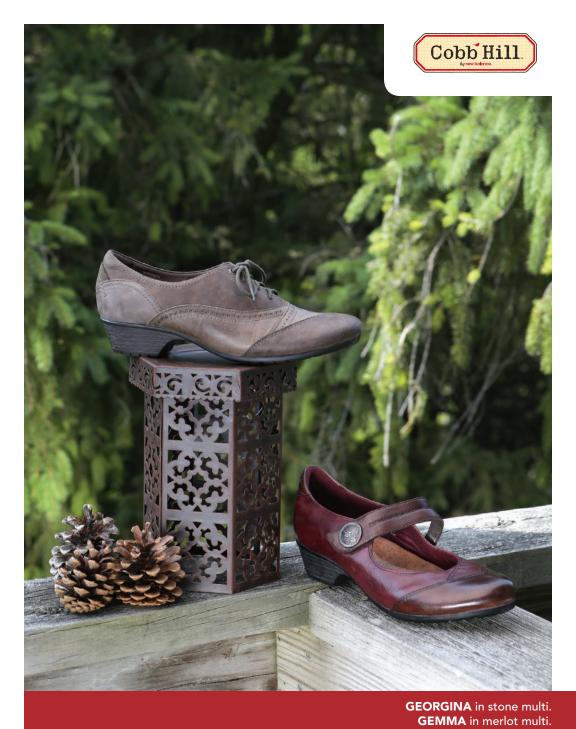


#### LE MANS in red.

Mill about the Midwest and feel like you are on a European vacation with Pikolinos. The Le Mans is a funky lace-up with detailed stitching and a supportive heel that glows with a wooden hue. Its rich leather coloring will shower an October red onto your fall footwear.



You really can have it all with Rieker and Remonte. The Annemarie 73 and Lynn 63 are low-cut leather booties with delightful buttons and sleek zippers. The Annemarie 86's artsy stitching and slick, leather finish make this boot a must-have. Round out your ensemble with Rieker and Remonte.



Step forward with a Cobb Hill throwback! The Georgina glimmers with antique wingtip styling, stately stone accents and durable, handcrafted intricacy. The Gemma's historic button and double strap splash new flair on a classic look. Cobb Hill is at the crossroads of sporty comfort and graceful design.

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**FENN TIE** in black/coffee (top). Also available in coffee/black/espresso. **SEAWALKER** in rust (left). Also available in black. **FUSION** in cocoa brown. Also available in black.

Ecco is at the pinnacle of distinguished but comfortable footwear. The Fenn Tie for men comes with textile lining and a brushed leather upper. The Seawalker and Fusion's full-grain leather, oiled nubuck and shock absorbing soles are built to carry you through your day with distinction.



**ANNEX** in blue wing. Also available in stone. **ALL OUT SOAR** in wine.

Take in all life's terrain with Merrell. The All Out Soar for women has a lightweight build to mobilize your muscles across a variety of Wisconsin landscapes. The Annex for men has water and abrasion-resistant features to keep you going wherever you roam. Merrell is the shoe for outdoor adventure.

Stan's



Display some spunk with Dansko's Rebel. A sassy cross between a wedge and a Mary Jane, the Rebel pushes the envelope and breaks the rules for all the styles one shoe can hold. Excellent with an autumn skirt or tights, rebellion has never looked this good.



It's back to the basics with Florsheim's Rockit Plain Oxford. This local company is at the top when it comes to simple yet timeless sophistication. With a distressed milled leather upper, the Rockit is the right oxford to wear with smooth jeans and blazers, smart suits and everything between. Stan's



You'll hope for snow with Sorel's Out N About Glow. Its waterproof patent synthetic upper, cotton lining and vulcanized rubber and herringbone outsole hit all the marks for comfort and function, while managing to mix a carefree cool with puddle-splashing pleasure. Relish your snow, rain or slush dance with Sorel.



Who says your boots can't dress up for sweater weather? The UGG Cambridge blankets a velvety suede boot with fold over heathered knit collar. Wrap yourself in a lovely poncho, and jump into those crisp autumn afternoons with warmth from head to toe.



Enjoy a walk in the woods with Ahnu. The Sugarpine athletic hiking shoe's hip teal/lime combo will make your wardrobe pop. With waterproof features and a rubber outsole to keep your feet firmly planted, Ahnu will lead you on any trail you trek this fall.





Vaneli stands out without calling attention to itself. The Maxy's diamond-like finish and bold but beautiful button strap embrace your foot while freeing you to show your passion wherever you go.

The Chineka's sparkling upper and unique multi-paneled strap make this shoe a true original.



Blondo's Liberata is the boot to energize your outfit and spring new spirit into your step. Its plush suede, inside zipper and synthetic rubber outsole bundle your foot in a chic but relaxed boot that demands to be seen both outdoors and in.

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Go rustic with one of Earth's beautiful boots. Larch and Norway's burnished leather and exquisite buckles will complement everything from your cutest dress to that fun, new pair of jeans. Let Earth be your guide for every country excursion or day downtown.

Stan's



WALK EASY in black and chocolate.

Kick back with SAS. The Walk Easy has a soft, suede upper and Tripad® cushions that offer extra support to your foot's main pressure points. Whether you are stepping out the door or relaxing on the porch, you can't go wrong with SAS's charm.



Haflinger slippers, a good book and hot chocolate make a winning combination! These comfy clog slippers have a built-in met pad for additional support and a cork footbed that naturally shapes to your foot. Choose Haflinger for cozy evenings by a crackling fire.

# Thanks to Our Partner



for allowing us to shoot our Fall Catalog at the Schlitz Audubon Nature Center.

Nine miles north of Milwaukee's downtown on the shores of Lake Michigan, Schlitz Audubon Nature Center offers six miles of trails, taking visitors through 185 acres of forests, wetlands, restored prairies, ravines, bluffs and a shoreline beach. The center is open 362 days a year. Come visit!

Check out Schlitz Audubon's website for programs and special events.

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## Thank you for shopping local!

Locally-owned and operated since 1950. Wisconsin's largest collection of U.S. and European footwear, hard-to-find sizes and casual, dress, walking and athletic shoes.





### **RFWARDS**

### FOR EVERY \$500 YOU SPEND, WE'LL GIVE YOU \$25 OFF YOUR NEXT PURCHASE\*

Sign up today at all Stan's Locations!

\*See store for details.

### Contemporary footwear for all of life's walks

Stan's offers Wisconsin's largest collection of U.S. and European footwear, hard-to-find sizes, as well as casual, dress, walking, and pedorthic footwear.

**Pikolinos** Aetrex Ecco Ahnu Fidelio Red Wing Finn Comfort Rieker Alegria Florsheim Romika Ara Blondo Fly London SAS BeautiFeel Haflinger Sorel Birkenstock Josef Seibel Spring Step Bussola Keen Taos Carolina Toe Warmers Mark Lemp Clarks Classics **Trotters** Cobb Hill Mephisto Ugg Dansko Merrell **VANELi** Dunham Munro Vionic (Orthaheel) Earth Naot Walking Cradles **Earthies** New Balance Ziera

Glendale

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**Brookfield** 

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Kids....

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Primigi

Tsukihoshi

and More!

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